IMC
Chamber of Commerce and Industry

Online Session and demo on
ONDC Awareness Session
Monday, February 19, 2024 from 03:30 pm to 05:00 pm

Dear Sir/ Madam,

We are pleased to inform you that IMC Chamber of Commerce and Industry's, Digital and Technology Committee is organising an online event on **ONDC Awareness Session** as per below details:

Programme Details
Day and Date   : **Monday, February 19, 2024**
Time   : **03:30 pm to 05:00 pm**
Online Platform   : **Zoom**

The UPI payment system, which was a launched a few years ago, has revolutionised digital payments in India. What UPI has done to digital payments, ONDC promises to do this to e-commerce. E commerce in the country is mainly controlled by a limited number of very large Indian and global players. And one of their biggest asset is consumer data, which they guard very carefully and mine for their benefit.

ONDC (Open Network for Digital Commerce) is a government of India initiative that creates a framework that enables buyers and sellers to engage in a very seamless and transparent matter, allowing interoperability between different platforms, at the same time ensuring that a buyer (or seller) has full ownership of one's own data. This is one of its kind initiative in the world, which will revolutionise the e-commerce in India and provide a level playing field to small and medium players.

About the Speaker:
Mr. Nitin Nair, Senior Vice President, Open Network for Digital Commerce (ONDC)

Mr. Nair leads the network expansion initiative pan India for Mobility, Transportation and Travel along with the overall South India business for Open Network for Digital Commerce (ONDC).

Previously, he held roles with Nissan Motors, Uber and EY where he managed multiple teams solving for connected cars, tech enabled urban mobility and business advisory across India, Middle East, Europe and Oceania. With overall experience of over 20+ years, he has a proven

track record for delivering impactful results with organisations and teams working on tip of the spear problem statements across varying geographies and scale.

As an industry and function leader, he has been instrumental in ONDC forging successful collaborations with various Central and State Government entities, large technology platforms and startups. He is an alumnus of the University of Pune and IIM Kozhikode.

Kindly note there is **NO PARTICIPATION FEE**. However, **registration is mandatory**.

We will appreciate to have your confirmations for this event by registering on our website https://www.imcnet.org/events-2199

Once we receive your registration, the meeting details will be shared with you closer to the date of the event. You can connect with us for further queries at selby@imcnet.org / anastasia.dsouza@imcnet.org.

We do hope you will be able to seize this opportunity and participate in this event by registering yourself.

With regards,

Ajit Mangrulkar
Director General